

香港營造師學會

HONG KONG INSTITUTE OF CONSTRUCTION MANAGERS

# Hong Kong Institute of Construction Managers 20<sup>th</sup> Anniversary cum Construction Management Awards Presentation Banquet Sponsorship Packages

SPONSORSHIP PACKAGES					
List of Benefits	Platinum HK\$48,000	Gold HK\$38,000	Silver HK\$26,800	Bronze HK\$18,000	Souvenir Sponsor** HK\$10,000
A. Complimentary Seats	S		-	-	-
Tables/ Seats at HKICM 20 <sup>th</sup> Anniversary Dinner	1 Table (12 seats)	9 Seats	6 Seats	3 Seats	1 Seat
B. Advertisement					
Main screen acknowledgement with logo during pre-opening	\$	Å	/	/	/
Advertisement* on the Year Book	1 page (prime location)	1 page	1/2 page	Logo	Logo
Additional offer for Advertisement* on the Award Booklet	1 page HK\$2,800	1 page HK\$3,800	1/2 page HK\$3,800	/	/
C. Sponsors' Insertion					
Company brochure or souvenir to be included at the Dinner	${\mathcal{M}}$	$\overset{\wedge}{\bowtie}$	/	/	/
D. Acknowledgement			-		·
Name & Logo* on all marketing materials and event website	Å		X	Å	Å
Logo* at Banquet Backdrop		$\mathcal{L}$		X	X
Souvenir Presented at Banquet		$\mathcal{L}$		Å	/
Special Appreciation at Banquet	Å	Å	Å	Ŕ	Å

Optional Items		
Advertisement:		
1 Full Page of 4C advertisement in Year Book and Award Booklet	HK\$ 12,800	
1 Full Page of 4C advertisement in Year Book OR Award Booklet	HK\$ 9,800	
1/2 Page of 4C advertisement in Year Book and Award Booklet	HK\$ 8,800	
1/2 Page of 4C advertisement in Year Book OR Award Booklet	HK\$ 6,800	

Remarks:

1. Production is not included; materials need to be prepared by Sponsors.

2. Please also e-mail company name and logo (AI format) to hkicm@creativegp.com.

3. \*The content of this article is subjected to the Organiser's final approval. Final layout in PDF format must be provided by the sponsoring company

4. \*\*The HKICM logo will be printed on souvenir item; however, sponsoring company is responsible for the production cost. <u>Only cash</u> is accepted for Souvenir Sponsor



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## **Sponsorship Reply Form**

Please kindly return this form to the HKICM 20<sup>th</sup> Anniversary Event Secretariat Office on or before **16 September 2016** via email (<u>hkicm@creativegp.com</u>), fax: 2372 0490 or by post to the address below:

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### HKICM 20th Anniversary Event Secretariat

Creative Consulting Group Inc. Ltd. Room 1106-08, C C Wu Building, 302-308 Hennessy Road Wan Chai, Hong Kong Attn: Ms Cherry LI (Tel: 3159 2933)

### Sponsorship Package

Our company would like to choose (please ✓ as appropriate):

- □ Platinum Sponsorship (HK \$48,000) □ Additional Ad on the Award Booklet 1 page (HK\$2,800)
  - □ Gold Sponsorship (HK \$38,000)
  - □ Silver Sponsorship (HK \$26,800)
- □ Additional Ad on the Award Booklet 1 page (HK\$3,800) □ Additional Ad on the Award Booklet – 1/2 page (HK\$3,800)
- □ Bronze Sponsorship (HK\$18,000)
- □ Full Page Advertisement in Year Book and Award Booklet (HK\$12,800)
- □ Full Page Advertisement in Year Book / Award Booklet (HK\$9,800)
- □ Half Page Advertisement in Year Book and Award Booklet (HK\$8,800)
- □ Half Page Advertisement / Award Booklet (HK\$6,800)
- □ Souvenir Sponsorship (HK\$10,000)

A crossed cheque in the sum of HK	\$	payable to	"Hong	Kong Institute of
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#### Construction Managers, Limited" is enclosed.

#### **Contact Information**

Company Name:	
Address:	
Contact Person (Cr/ Ir / Sr / Dr / Mr / Mrs / Ms) :	Contact Number:
Email:	
Date:	Signature (with company Stamp):

## - THANK YOU FOR YOUR GENROUS SUPPORT-



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# Hong Kong Institute of Construction Managers 20<sup>th</sup> Anniversary cum Construction Management Awards Presentation Banquet Reply Slip

Our Company would be pleased to be (please ✓ as appropriate):-

Item:	Cost (HKD)	Unit	Amount (HKD)
Advertisement* in Year Book / Award Booklet	\$9,800/ Full Page \$6,800/ Half Page		
Advertisement* in Year Book and Award Booklet	\$12,800/ Full Page \$8,800/ Half Page		
Banquet Table	\$19,000/ Table		
Banquet Seat	\$1,850/ Seat		

## Contact information

Company name:	
Address:	
Contact person:	Contact Tel no:
E-mail:	Fax no:
Date:	Signature (with company chop)

#### Remarks:

- 1. \*\*Production is not included, materials need to be prepared by Sponsors.
- 2. Bookings are on a first come first serve basis
- 3. Cheque should be made payable to Hong Kong Institute of Construction Managers, Limited
- 4. Please return completed reply slip and cheque payment to Secretariat Office: Room 1106-08, CC Wu Building, 302-308 Hennessy Road, Wan Chai, Hong Kong
- 5. Please also e-mail company name and logo (in high resolution jpg format and AI format) to hkicm@creativegp.com.
- 6. For further queries, please contact Ms Cherry LI at 3159 2933.

# - THANK YOU FOR YOUR GENEROUS SUPPORT -

Hong Kong Institute of Construction Managers, Limited Rooms 801-2, 8<sup>th</sup> Floor, On Lok Yuen Building, 25 Des Voeux Road Central, Hong Kong Tel: 2523 2081; Fax: 2845 4749; E-mail; info@hkicm.org.hk; Website: hkicm.org.hk